

A woman with her hair in a bun, wearing a dark vest over a light-colored long-sleeved shirt, stands with her back to the camera in a library. She is looking at rows of bookshelves filled with books. The entire image has an orange tint.

# Sustainability

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Drive your growth with sustainability intelligence

# Passport tools: Sustainability Dashboards

## Product Claims Tracker

Shows levels of sustainability adoption across countries and product categories

- 25 countries
- 11 industries
- 50 product categories
- 70+ individual claims
- 6 Data Types
- Updated annually

[View more](#)

## Brand Claims Tracker

Benchmarks and tracks performance against competitors

- 25 countries
- 11 industries
- 50 product categories
- 70+ individual claims
- 6 Data Types
- Updated annually

[View more](#)

## Quarterly SKU Count and Price Tracker

Measure how strongly a sustainability claim manifests itself and monitor median price changes for each claim

- 25 countries
- 11 industries
- 50 product categories
- 70+ individual claims
- 3 Data Types
- Updated quarterly

[View more](#)

## Voice of the Consumer

Explore consumers' evolving sustainability attitudes, expectations and adoption

- 40 countries
- 1,000 responses per country
- 7 topics
- 12 consumer types
- Updated annually

[View more](#)

## Voice of the Industry

Explores trends, strategies, investments and product launches

- 5 geographic regions
- 6 topics
- More than 1,000 respondents
- Updated annually

[View more](#)